



Purchase ad space in the Pasadena Jewish Temple & Center's 2016 High Holy Days Greeting Book & Directory

The Sisterhood of Pasadena Jewish Temple & Center publishes an annual High Holy Days Greeting Book. This book includes a directory and information for the coming year. We would like to offer you the opportunity to advertise to our approximately 500 families through inclusion in this book which will be used year-round.

Ads are available in the following sizes:

Business Card size — 3.5”(w) x 2.25”(h) — \$36.00

Quarter Page — 3.5”(w) x 4.5”(h) — \$54.00

Half Page — 7”(w) x 4.5”(h) — \$72.00 • Full Page — 7”(w) x 9”(h) — \$140.00

Ads may be submitted as “camera-ready” artwork or as digital files.

TEXT-ONLY SUBMISSIONS may be in the form of a Word document or in the body of an email or printed on an attached piece of paper. Text-only submissions will be typeset at the discretion of the design editor.

GRAPHIC SUBMISSIONS will be accepted in the following digital formats: JPG, TIFF, PDF, PSD.

Create work to size of ad at no less than 240 dpi.

The deadline for submission of greetings and payments is August 19, 2016

For more information, contact Ruth Kaye at 626-578-0415 or kayeruth10@gmail.com.

**Pasadena Jewish Temple & Center High Holy Days Greeting Book
Advertisement Order Form**

Business Name: _____ Phone # (____) _____

Address _____ Email _____

Ad size:

- Business Card @ \$36
- Quarter Page @ \$54
- Half Page @ \$72
- Full Page @ \$140

Form of submission:

- Camera Ready Artwork (attached)
- Printed Text-Only (attached)
- Digital File Text-Only
- Digital File Graphic

Send digital files to: sisterhood@pjtc.net

The deadline for submission of ads and payments is August 19, 2016

Submit order form with your check, **payable to PJTC Sisterhood**, and mail it, along with this form to:

Ruth Kaye/Greetings
170 North Grand Avenue #306
Pasadena CA 91103-3520